



SAMUDRA



No. 8/2, Mihindu Mw, Kurunegala, Sri Lanka.

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ABOUT US

Since 1988, our organization has always valued quality and consistency, showed accountability towards the public. We went on making accurate and rational decisions and have maintained a good communication with customers. Our group of companies consist of **Samudra Consolidated (Pvt) Ltd**, **Samudra Supermarket (Pvt) Ltd** and **Samudra College (Pvt) Ltd**. Our product line has a large variety of products ranging from printed books to spice. We are the state-of-the-art technology driven publisher in Sri Lanka with an international presence.

HISTORY

In 1988 Sri Lanka was a time of economic collapse as it was a time of terror and civil problems. But with the courage of Padmasiri & Samudrika De Silva , a small business started in March 1988. It was named as the 'Samudra Book Shop' and was located at No.08, Puttalam Road, Kurunegala.

The year of 1995 was a better year for Samudra book Shop as they expanded their service to a spacious place which was also located in Puttalam Road and was branded as 'Samudra Book Curio' this was a landmark for the Samudra Group as this place was Air conditioned, Self Service and specialized 90% for its capacity for the printed books.

The year 2003 brought a revolution in to the book publishing culture and Samudra was at the forefront. The company started book publishing specially Work books for English Medium Students ranging from Grade 1 to 12.and continued to gain popularity as Samudra Book Publications among students and professionals alike.

Now all island wide book shops are merged under one business brand and continue their operations as Samudra Consolidated (Pvt) Ltd.

MILESTONES

Of Samudra Consolidated (Pvt) Ltd

Samudra Book Shop was opened.

The year 1999 brought a revolution in to the book publishing culture and Samudra was at the forefront. The company started book publishing specially Work books for English Medium Students Ranging From Grade 1 to 12.

All bookshops are merged as Samudra Consolidated (Pvt) Ltd

1988

1995

1999

2015

2016

Samudra Book Curio was opened to broaden the experience of local customers as a spacious Book store with facilities like Air Conditioning & self service 1995.

In 2015, we acquired a department store which became latest franchise of Samudra Group. The Department store was named as **“Samudra Supermarket”**

MISSION / VISION

MISSION

The most trusted, stable, sustainable and environment friendly center of excellence for learning materials and associated products maintaining mutually beneficial relationships with its partners whilst pursuing indigenous cultural values using a competent and motivated team of employees aimed at delighting the customer as walking a never ending journey of nation building.

VISION

“The state of the art technology driven publisher in Sri Lanka with an international presence”



SAMUDRA PRESS

Samudra publication press factory is situated at Heraliyawala Industrial Park of Kurunegala (90 Km away from Colombo) and operated with the support of state of art technological machinery, operated by skillful technicians. Samudra publications maintain excellent printed standards since the year of 2003. Samudra publications are delivered to warehouse for storage.



SAMUDRA WAREHOUSES



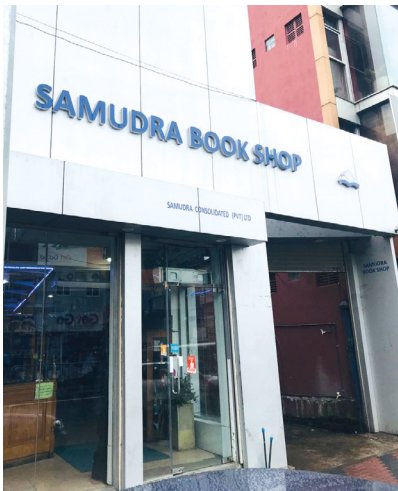
Samudra Warehouse is the main storage facility of the company. It stores every publication printed by press factory and managed by excellent store keepers who implement various state of art storage technologies to keep Samudra publications ready for deployment across the island nation. Samudra publications are delivered to retail points all around the island.



RETAIL

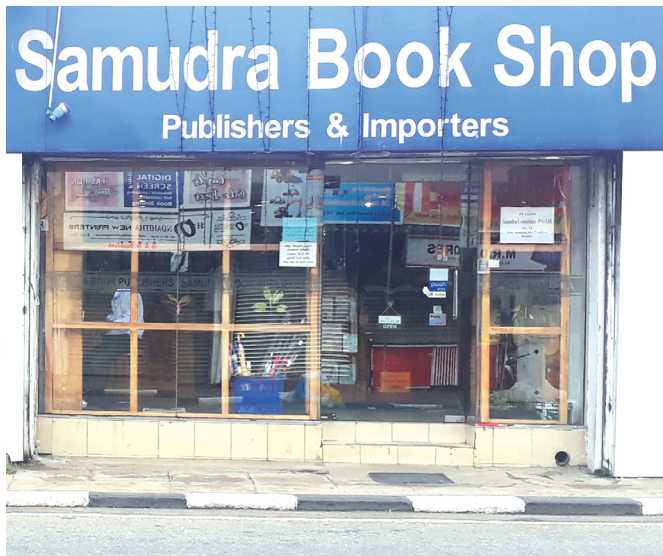
SAMUDRA BOOKSHOP - COLOMBO

The commercial city of Sri Lanka has many universities, public schools and other educational institutions. Therefore, our presence in Colombo is vital for city's literary and educational development. Our main goal is to produce world class educational publications at affordable rates and our branch in the commercial city of Sri Lanka has granted many valuable book publications to local and foreign residents of the city. Therefore, we always maintain higher customer satisfaction among the residents of Colombo and also from all other parts of our beloved island nation.



SAMUDRA BOOKSHOP - KANDY

The Samudra Book Shop Kandy branch was opened for public in the year of 2010, with the aim of delivering educational publications to the citizens of hill country of Sri Lanka. Kandy city is the most prominent tourist and religious attraction situated in the center of our island nation and establishing a branch in Kandy, paved way to grasp attention from tourists all around the globe. Also, the Samudra publications have become the most trusted educational publisher for the students of Kandy. As many Kandyan schools are taught in English medium, Samudra Publications became trustworthy educational publication brand among local students.



SAMUDRA BOOKSHOP - KURUNEGALA

In 1988 Sri Lanka was a time of economic collapse as it was a time of terror and civil problems. But with a courage a small business started in March 1988. It was named as the 'Samudra Book Shop' and was located at No.08, Puttlam Road, Kurunegala. This place was only 200 Square Feet but was the first step towards a long journey.



1995 was a better year for us as we expanded our service to a spacious place which was also located in Puttlam Road and was branded as 'Samudra Book Curio' this was a landmark for the Samudra Group as this place was Air conditioned, Self Service and specialized 90% for its capacity for the printed books.



The year 2003 brought a revolution in to the book publishing culture and Samudra was at the forefront. The company started book publishing specially Work books for English Medium Students RANGING FROM Grade 1 to 12. The company then went onto publishing more books by authors who are experts of their field. Eg : consultant doctors, professors, scholars and expert tutors.

RETAIL



In the year 2014, House Of Books was established.

Firmly established as a major force in publishing and Sri Lankan life, Samudra became a Brand which was on the mouth of every student of the area.



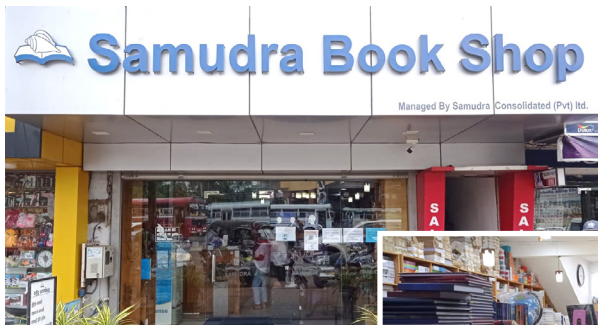
SAMUDRA BOOKSHOP - MATARA

The southern beachside of Sri Lanka is popular for the Sinhalese literary revolution which occurred in early part of 20th century, paving way for substitution of western literary norm of colonial Sri Lanka. We opened the Matara branch in 2011 to encourage and inspire Sinhalese literary talents of the deep south of Sri Lanka, and we hope to introduce such Sinhalese creative writers to international stage. The people of beachside town embraced our branch with warmth and grandeur. Establishment of a Samudra branch is also vital for the development of the quality of education prevailing at this southern town of Matara, because there is lack of facilities for education due to poverty. We provide international caliber educational publications at very affordable prices to the customers of Sri Lanka.

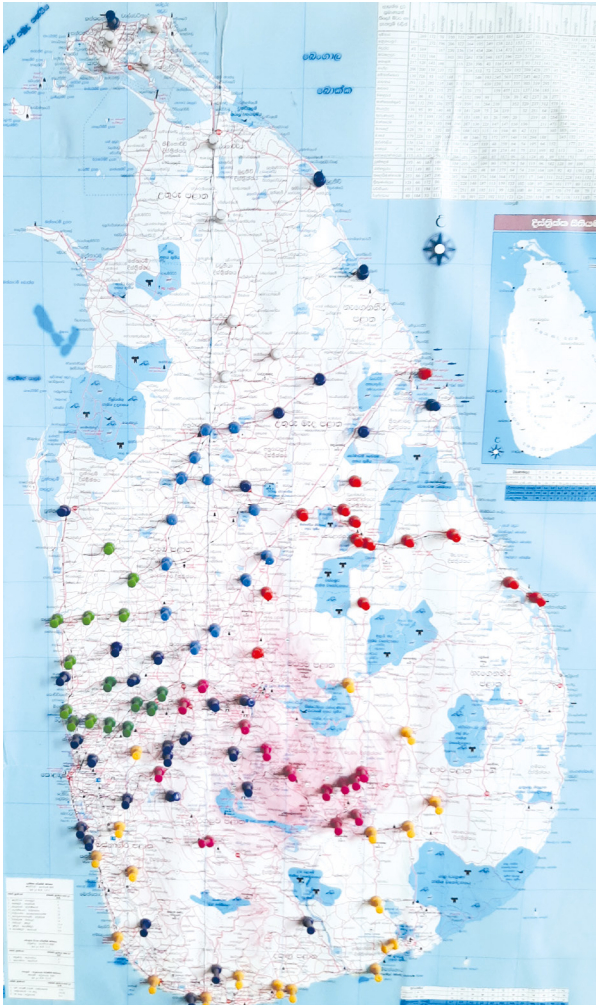


SAMUDRA BOOKSHOP - ANURADHAPURA

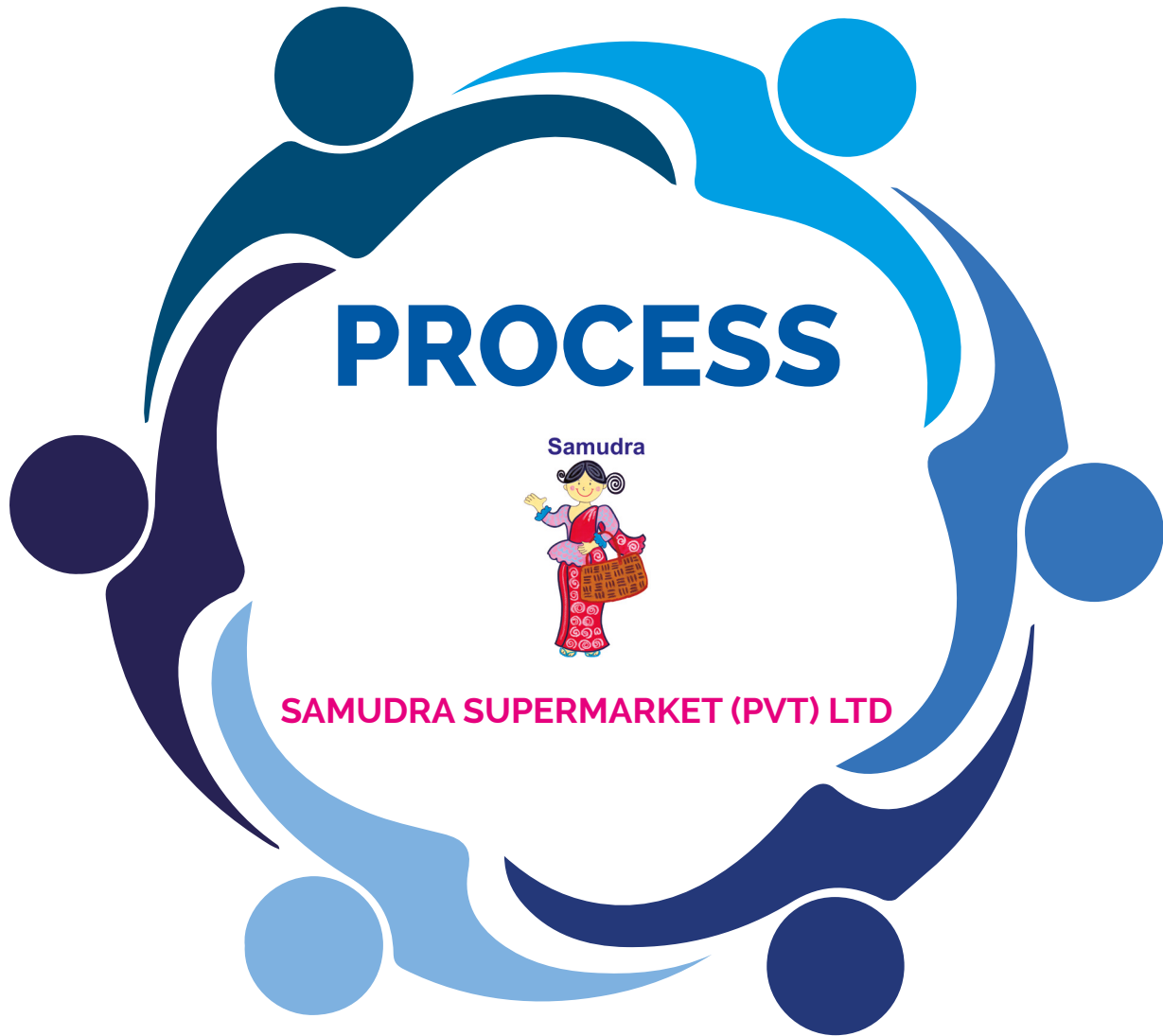
Among the major ancient capitals in Sri Lanka, Anuradhapura prevails at the top. This great city is well famous for its well preserved ruins of ancient Sinhala civilization also it occupies a great attraction from tourists. The Samudra Book Shop Anuradhapura branch was opened for public in the year of 2020, with the aim of delivering educational publications to the rural remote people. Within few months Samudra Anuradhapura branch became more familiar and was the best choice for customers at Anuradhapura. Establishment of a Samudra branch is also vital for the development of the quality of education prevailing at this area, because there is lack of facilities for education in there. We always try to provide books suitable for establishing a culture of extensive reading in Sri Lanka.



DISTRIBUTION



Samudra Distribution Team is headed by a manager and operates island-wide. The team acquires Samudra publications from warehouse and then distribute them through 2 main routes. (daily routes and Long delivery routes) This way many retail stores around the island acquire Samudra Publications from Samudra Distribution team. The team make their way through countryside of island nation, and delivers internationally acclaimed educational materials to rural people of the island nation.



SAMUDRA SUPERMARKET

In 2015, we acquired a department store which became latest franchise of Samudra Group. The Department store was named as “Samudra Supermarket”. The department store boasts more than 10,000 sq. ft of shopping area. Local vendors such as Farmers, Artisans and home kitchen producers supply their home-made products to Samudra Supermarket.

Then Samudra Supermarket officials extensively evaluate product quality before selling them to local customers. Some processed food retrieved from local vendors are put in for sale and some are produced in our kitchens in order to serve them at Samudra Supermarket’s in-house café. A separate division of Samudra Supermarket which produces a spice brand known as “Mama’s Choice”, which is being produced using a special recipe of early 20th century and are distributed island-wide.



SAMUDRA COLLEGE (PVT) LTD

SAMUDRA COLLEGE



With 20 Years of experience in the education field the Samudra Group has extended our services towards the schooling sector.

Our center has an understanding that different ages have distinct and specific workloads and capacities thus enabling us to satisfy our clients' needs. We have qualified teaching staff entirely dedicated

towards providing superior education towards the student body which is currently limited only to the Nursery, LKG, and the UKG. The Samudra Group also possesses the required amount of assets and labor force to manipulate the school within good standards. We also utilize the latest technological advancements and obtain professional advice on the psychological propositions that needs to be applied on the students as well as the teachers.









Gurulugomi Dayada Pranamaya and Gurulugomi Uththara Prasada
pranama Award - 2000 & 2010



Best Enterprise Award
Service sector 2014 - Large
scale category awarded by
Industrial Service Bureau



Women Entrepreneur of
the Year 2014, Sri Lankan
Entrepreneur of the Year
2014, 2015



Awarded by Sinhala
Business Association for the
achievement of Gurulugomi
Uththara Prasada Award



Women Entrepreneur of the
Year 2014





Samudrika De Silva - Chair Person Of Samudra Group



K.K.P De Silva - Managing Director Of Samudra Group



Dr. Mathisha Hashan De Silva - Director Of Samudra Group
MBBS Colombo Sri Lanka



Mr. Keshara Yashodha De Silva - Director Of Samudra Group
B.Eng (London) in Civil Engineering



Samudra consolidated (Pvt) Ltd has always been at the forefront of social services programs through the supply of educational publications to low income families. We have special program dedicated to support students of low-income families known as “Rajaya Abhishek De Silva Foundation” (RADS). Recently “RADS” program donated a library to Maliyadeva Girls College hostel specially named as “Angles Home”.





Samudra Book Shop

Managed by Samudra Consolidated (Pvt) Ltd



Samudra Book Shop
No. 8/2,
Mihindu Mawatha,
Kurunegala.
037 2 234 446

Samudra Book Shop
No. 1141,
Maradana Road,
Colombo 08.
011 2 671 951

Samudra Book Shop
No. 74,
D.S. Senanayaka Veediya,
Kandy.
081 2 220 400

Samudra Book Shop
No. 128,
S.K. Cinema Building,
Kotuwegoda, Matara.
041 2 222 622

Samudra Book Shop
No. 56/24B,
Maithreepala Senanayake Mw,
New Bus Stand, Anuradhapura.
025 4 550 917

Samudra Book Curio
No. 25 - 27,
Puttalam Road,
Kurunegala.
037 2 231 240

The House of Books
No. 04,
Rajapihilla Road,
Kurunegala.
037 4 931 068

Samudra College
No. 40,
Buddhaloka Mawatha,
Kurunegala.
037 2 233 647

Samudra Supermarket
No.05,
South Circular Road,
Kurunegala.
037 2 221 420

Samudra Printers,
2nd Stage,
Industrial Zone,
Heraiyawala.
037 2 050 280

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